KIDDIES' RIDE

ill and Cassou,

can office by 5 p. m. Thursday to e considered in the contest. Each entry must be accompanied y the name and mail address of the

Here is your chance to fill your pantry with all kinds of groceries at cost prices. We are moving and must dispose of our entire stock. Also fixtures, ice boxes, show cases. oil tank, Dayton computing scale, etc.

820 S. Central Ave.

The Old Home Town



Our Phone Number Remains the Same 3598

We Wish To

To The Public That We Have



Also

the Same

FROM 227 WEST ADAMS TO 25 EAST ADAMS Next to Bon Ton Basketeria

VINSON BROS. & CARTER

Our Service **Electrical Contractors** Remains

Lowest Prices Our _ Chief Attractions HE DAYLIGHT DEPARTMENT, STORE-

Now Going On in Full Blast

The Greatest Value Giving Outpouring of Merchandise Ever Offered the Phoenix Public at This Season of the Year in Our Gigantic

October Stock Reduction Sale

The sale that officially opened the Fall Buying Season for Phoenix and the Salt River Valley

Hundreds upon hundreds of pleased and satisfied customers attended this sale yesterday, the opening day

Every department in the entire store has its full share of extra values during this sale Now is The Time to Buy

The newest and best goods at a saving of from

25% to 333%

Less Than Regular

Included in this wonderful sale are special items from our Womens' Ready to Wear Department New Fall Dresses - - New Fall Skirts all at special sale prices

Men's Clothing, Hats, Shirts, Underwear and Furnishings at big savings in price

Men's, Womens', Boy's, Girls' and Children's Shoes The greatest values ever offered

The Seasons Newest Millinery at from 25 to 40 per cent reductions Dress Goods and Fine Silks

in many instances less than wholesale Underwear, Gloves, Hosiery, Corsets all at greatly reduced prices

Blankets, Comforts, Cotton and Wool Batts, Flannels and Muslins all at special value sale prices

The Boston Store's guarantee of perfect satisfaction behind every sale. Another great reason why

"It Pays to Trade at the Boston Store"